

EEO PUBLIC FILE REPORT Townsquare Media Augusta/Waterville License LLC

This Report covers full-time vacancy recruitment data for the period Nov 23, 2014 to November 22, 2015.

1) Employment Unit: Augusta, Me.

2) Unit Members (Stations and Communities of License): **WMME, Augusta, Me.**  
**WEBB, Waterville, Me.**  
**WJZN, Augusta, Me.**  
**WTVL, Waterville, Me.**

3) EEO Contact Information for Unit Member:

Townsquare Media Mailing Address: 56 Western Ave. PO Box 5070  Augusta, Me. 04332	Telephone Number: (207) 623-4735
	Contact Person/Title: Al Perry General Manager
	E-mail Address: al.perry@townsquaremedia.com

4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit. Hired to all stations

WMME, WEBB, WJZN, and WTVL

Job Title	Recruitment Source Referring
<b>Hiree</b>	
1. <u>Account Executive</u>	<u>Radio Ads</u>
2. <u>Account Executive</u>	<u>Newspaper</u>
3. <u>Account Executive</u>	<u>On Line Radio Ads</u>
4. <u>Front Office</u>	<u>Referral</u>

**External Mailer**

**Referral**

5) Job Title: Account Executive

Source(s) of Hire: Radio Ads 4

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Department of Employment Security	Gary Whitney	105 Elm Street Portland, ME 04101	800-593-7660	NONE	NO
American Business Women's Assoc.	Kathy Lane	PO Box 9715-171 Portland, ME 04101	800-228-0007	NONE	NO
Business & Professional Women of Portland Inc.	Darlene Junkins	52 Johnson Road Gorham, ME 04038	207-774-7781	NONE	NO
Business Women's Network of Maine	Board Of Directors	PO Box 6685 Portland, ME 04104	207-772-4461	NONE	NO
Maine Commission on Women	Leslie Anderson	State House Station 93 Augusta, ME 04333	800-334-2356	NONE	NO
Maine Media Woman	Perian Haslam	118 Johnson Road Portland, ME 04102	207-774-3552	NONE	NO
The Bridge Minority News Network	Leonard Cummings	PO Box 11064 Portland Me.04104	207-772-7767	NONE	NO
University of Southern Maine	Sue Ellen Bordwell	7 College Avenue Gorham, ME 04038	207-780-4141	NONE	NO
Andover College	Gayla Snyder	901 Washington Ave Portland, ME 04103	207-774-6126	NONE	YES
NAACP	James Varner	314 South Brunswick St Old Towne, Me04468	207-827-4493	NONE	NO
Saint Joseph's College	Elizabeth Stone-Eusner	Career Services Director Windham, ME 04062	207-892-6766	NONE	NO
Westbrook College	Kathryn Hutchinson	716 Stevens Ave. Portland, ME 04103	207-797-8196	NONE	NO
N.E.School of Communications	Bill Devine	www.nescom.edu	207-941-7176	NONE	yes
Station Web Sites and Radio ads	Al Perry All Stations		207-623-4735	4	

**External Mailer**

**Referral**

5) Job Title: Account Executive

Source(s) of Hire: Newspaper 6

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Saint Joseph's College	Elizabeth Stone-Eusner	Career Services Director Windham, ME 04062	207-892-6766	NONE	NO
Westbrook College	Kathryn Hutchinson	716 Stevens Ave. Portland, ME 04103	207-797-8196	NONE	NO
N.E.School of Communications	Bill Devine	www.nescom.edu	207-941-7176	NONE	yes
Station Web Sites	Al Perry All Stations		207-623-4735		
Newspaper Ads	Kennebec Journal Augusta Morning Sentinel Waterville 36 Anthony Ave. Augusta, Me Classified Ads Department.  207-623-3811			6	

**External Mailer**

**Referral Source(s) of**

**5) Job Title:** Account Executive

**Hiree:** On Line Radio Ads 5

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NAACP	James Varner	314 South Brunswick St Old Towne, Me04468	207-827-4493	NONE	NO
Saint Joseph's College	Elizabeth Stone-Eusner	Career Services Director Windham, ME 04062	207-892-6766	NONE	NO
Westbrook College	Kathryn Hutchinson	716 Stevens Ave. Portland, ME 04103	207-797-8196	NONE	NO
N.E.School of Communications	Bill Devine	www.nescom.edu	207-941-7176	NONE	yes
Station Web Sites and Radio Ads	Al Perry	All Stations	207-623-4735	5	

**External Mailer**

5) Job Title:

E

**External Mailer**

Referral

Source(s) of

Front Office

**External Mailer** Source: Referral 4

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N.E.School of Communications	Bill Devine	www.nescom..edu	207-941-7176	NONE	yes
Station Web Sites and Radio Ads	Al Perry All Stations		207-623-4735		
Referral	Station Personnel			4	

**6) Total # of Interviewees Referred:** For the period from Nov 23, 2014 to November 22, 2015, this Employment Unit interviewed \_\_\_19\_\_\_ interviewees for full-time job vacancies.

**7) Supplemental Recruitment Initiatives. .**

**(a) Initiative: \_\_Job Fairs\_\_\_\_\_**

Description of the initiative, including the nature of the activity, the scope of participation by the station (include station personnel involved by title) and specific date/time/place information.

\_\_\_ Stations held 2 Job Fairs on April 23rd,2015,and September 23,2015 Job Fairs were held at Augusta National Guard Armory from 1pm to 7pm on these dates with full participation from Account Executives, General Sales Manager, Program Director and General Manager. We list current openings at our stations and encourage listeners to come and visit with our staff and discuss possible job opportunities with our company.

\_\_\_Stations Air 200 promotional spots for these Job Fairs on our stations and full use of our Web Sites and On Line Radio\_\_\_\_\_

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**(b) Initiative: \_External Mailing E-Mail and News Paper\_\_\_\_\_**

Description of the initiative, including the nature of the activity, the scope of participation by the station (include station personnel involved by title) and specific date/time/place information.

\_\_\_ Stations send out External Mailer to a diverse group of Organizations about each opening here in Augusta, Maine see section #5 above.

All openings are sent notice to all Townsquare Media for Posting thru E-Mail.

Stations run News Paper Ads in the local Augusta and Waterville Markets.

**(c) Initiative: \_\_\_Maine Association of Broadcasters an other Job Sites\_\_\_\_\_**

- Description of the initiative, including the nature of the activity, the scope of participation by the station (include station personnel involved by title) and specific date/time/place information. \_\_\_All openings are posted on the MAB WEB site, this site is linked to The Career Page of the National Association of Broadcasters and the America's Job Exchange, Indeed
  - Simply Hired ,Glassdoor, Oodle,Townsquare Media Careers Page
  - Townsquare Media Facebook Page
  - Individual employee LinkedIn news feed
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